



Arysta LifeScience

STATEMENT

For Immediate Release

November 2, 2011

***MIDAS[®] APPLICATION SUCCESSFULLY COMPLETED
ON CALIFORNIA'S CENTRAL COAST***

Cary, NC. (November 2, 2011)—“Arysta LifeScience today announced that a commercial application of MIDAS[®] soil fumigant was successfully completed on a field where strawberries will be grown on the Central Coast region of California.

“The MIDAS application was completed in spite of a small group of special interest activists’ attempts to subvert the proven review process of the U.S. Environmental Protection Agency and California Department of Pesticide Regulation and ignore the scientific opinion of hundreds of career scientists who support MIDAS use. Despite their efforts to push California farmers to the sidelines and prevent and inhibit their right to deliver healthy and affordable high-value crops to market, state officials determined all requirements established by the U.S. EPA and the California DPR for protection of applicators, workers and the environment had been met. California farmers have joined other states and countries in utilizing this new highly effective tool.

“MIDAS is a broad spectrum soil fumigant developed by Arysta LifeScience to control a variety of soil-borne diseases, nematodes, and weed seeds that threaten high value crops, including strawberries. MIDAS is one of the most comprehensively researched agricultural compounds in existence and underwent extensive reviews by the U.S. Environmental Agency and California Department of Pesticide Regulation. MIDAS is not applied directly to crops, nor is it applied when farmworkers are present in fields. When used according to label directions, MIDAS does not pose a threat to applicators, workers or the environment.

“MIDAS is registered in 48 states across the U.S., including Florida and California and has been applied safely to more than 17,000 acres where ornamentals, strawberries, tomatoes, peppers, tree fruit, nuts, vines and turf crops where later grown. Internationally, MIDAS is registered in Japan, Mexico, Guatemala, Turkey, New Zealand, Uruguay and Morocco with additional international registrations pending in Australia, Egypt, Israel and South Africa.

“Arysta LifeScience maintains industry-leading standards for human health safety and environmental stewardship regarding MIDAS use as an effective crop protection tool for agricultural purposes.”

###

About Arysta LifeScience Corporation

Headquartered in Tokyo, Japan, Arysta LifeScience is the world’s largest privately held crop protection and life science company with 2010 revenues of JPY113 billion (US\$1.3 billion). An entrepreneurial provider of crop protection and life science products in more than 125 countries worldwide, Arysta LifeScience specializes in marketing and distribution of respected crop protection brands and life science products in harmony with the needs of global partners. More information on the company is available at: www.arystalifescience.com

For more information, please contact:

Charissa Acree
+1 502-638-5981
+1 502-299-2093 mobile
cacree@perituspr.com

Linda Frerichs
+1 919-678-4948
+1 919-449-6013 mobile
linda.frerichs@arystalifescience.com